

ALEX HOROWITZ

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EDUCATION:

The George Washington University- Corcoran School of the Arts & Design, School of Engineering & Applied Science
Bachelor of Arts in Interaction Design and Computer Science
Cumulative GPA: 3.95 | Dean's Honor List | Presidential Academic Scholarship

DIGITAL PORTFOLIO:

<https://alexhorowitzdigitalportfolio.weebly.com>

TECHNICAL SKILLS

Proficiency In: Adobe CC, Figma, Miro, Java, JavaScript, Python, HTML, CSS, C, SQL, Microsoft Suite, Unity, Blender

RELEVANT COURSEWORK:

Design Fundamentals I & II, Experimental Materiality, Introduction to Software Development, Algorithms & Data Structures, Human Centered Design for Social Engagement, Systems Thinking for Design, Creative Code, Prototyping, Databases, Software Engineering, HCI

WORK EXPERIENCE:

AVANGRID

UX/UI Scholar/Intern for Customer Experience Team

Remote
June 2022- Aug 2022, June 2023-Pres.

- Designed and implemented an email design system in Figma, streamlining the email creation process and significantly reducing design time for the company
- Developed a customer-focused questionnaire to enhance the rebate discovery process.

BBYO

Digital Content Intern

Washington, DC
Aug 2022- Pres.

- Conducted a comprehensive UX heuristic review of BBYO's website, leading to multiple recommendations that were successfully implemented to optimize user experience and site performance
- Design and distribute monthly newsletter and promotional graphics to keep members engaged

Entrepreneur Futures Network

Digital Specialist

Remote
Feb 2022- Pres.

- Updating partner organization Empower Innovation's website with government funding opportunities
- Project Liaison on Jump Startup Women Spain, a mentorship program supported by the US Consulate in Spain
- Main designer for EFN content

Flower Child (Fox Restaurant Concepts)

Server

Washington, DC
Sept 2021- Jan 2023.

- Provided a "customer first" experience and exceptional customer service skills to serve restaurant guests

Temple Micah

Hebrew School Teacher

Washington, DC
Aug 2021- Jan 2023.

- Engaged 5th and 1st grade students in weekly lessons about Judaism and the Hebrew language

SafeUp

Consultant Intern

Washington, DC
Jan 2021- June 2021

- Provide recommendations to enhance user app experience and ways to promote LGBTQ inclusion within the app

PROJECTS:

GW Service UX Research Project- GW SafeRide, George Washington University

2022

- User Experience evaluation of George Washington University's late night ride service- GW SafeRide
- Interviewed and surveyed students to accurately map their SafeRide experience journeys and determine how to improve them

Restock. App, George Washington University

2022

- Interactive app prototype made in Adobe XD
- Conducted user interviews of grocery workers/shoppers to design a product restock app that would be mutually beneficial

Chat Room (Java, JavaScript), George Washington University

2022

- A chat room where students entered their name, IP address, and server to be connected to others in a shared channel

Instagram Sensitive Content Control Revamp, George Washington University

2021

- Research project that encouraged body autonomy on Instagram by exposing disparities in social media censorship
- Redesign of Instagram's Sensitive Content Control with new features to curate feed content to a specific user's wants and needs

LEADERSHIP & COMMUNITY ENGAGEMENT:

Women in Computer Science

Co-chair

George Washington University
May 2023-Pres.

- Leading a team of seven e-board members and driving initiatives such as mentorship and professional development programs.

The School of Arts and Design Student Association

Design Lead

George Washington University
Jan 2022-July 2023.

- Founding E-Board member of a new Student Association for The School of Arts and Design
- Curate SADSA's social presence and overall brand identity